



Recruitment Initiatives Implemented From April 1, 2007 to April 1, 2008

Type of Initiative	Date Implemented	Description
C3 City County Career Day	September 18, 2007	David L. Lawrence Convention Center
Career Expo 2007	September 27, 2007	Robert Morris University (Sponsor)
Job & Internship Fair	February 28, 2008	Duquesne University (Sponsor)
WLTJ/WRRK Internship Program	2007-2008 Year Round Program	WLT/WRRK offers Internships during the spring, summer, fall and winter semesters. Students are juniors or seniors receiving college credit for their internship. Interns experience each department of radio station from promotions to production. Each intern writes copy for commercials, promos and promotional advertisements. The WPNT, Inc. Internship Program is run by our promotions department who meets with and recruits the interns.
WLTJ/WRRK	Year Round	Job openings are offered on our websites (www.wltj.com and www.bobfm96.9.com) which contains information designed to inform the general public of the numerous and varied career opportunities available in the broadcasting industry.